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Philip W. Bravin is the vice-president of business development at ZVRS. He stepped away from Communication Service for the Deaf (CSD) in July 2005. At CSD, he held a variety of executive positions in corporate research and development, marketing, broadcasting, and business development in addition to helping pioneer the development of CSD's video relay service. Prior to joining CSD, in 1999, Bravin was president of Yes You Can, Inc., an organization specializing in enabling people with the latest technological advancements. He is currently president of the board of the Lexington School/Center for the Deaf in New York. He served 20 years on the board of trustees at Gallaudet University and was its chairman from 1988-1993; he is a trustee emeritus there and the recipient of a doctor of humane letters. Bravin is a member of the National Association of the Deaf. He is also a co-patent holder for Patent No. 7333507 for a multi-modal communications system, which was awarded in 2008. He and his wife, Judith, currently reside in Chester, Vermont. He is the father of three grown deaf children and 12 grandchildren.

Leveling the Playing Field Through Technology

By Philip W. Bravin

Many people might not realize how technology in general has leveled the playing field for deaf and hard of hearing children. Before attempting to define this, let us take a historical journey with respect to technology back to when I was a little boy in the late 1940s before we look at the landscape today.

When we speak of

technology, we refer to devices or services that adapt the environment around a deaf or hard of hearing child to make communication accessible. As a young child, I had access to two-pound bilateral hearing aids that required a harness to hold them. In my classroom, I had to suffer the weight of earphones that made my ears very red due to heat and lack of circulation. When watching movies at my deaf school, my classmates and I had access to about 10 captioned movies that were recycled over and over to the point that I still remember

the storyline of those movies to this day. There was no captioned television, no access to radio, no access to telephones, and very limited availability of interpreters (they were usually offered at deaf schools but not in the community).

Fast forward to 2015. We have captioned television, access to radio via Twitter (which I consider "visual radio"), access to telephones via a videophone, and access to interpreters in almost every place in the United States. How did all of this happen? We needed two things: 1) technology, which made it possible to adapt the environment around us, and 2) the force of laws such as the Americans with Disabilities Act, the

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population.

concept. No deaf or hard of hearing person has the same degree of hearing loss nor the same degree of speaking abilityeven with such things as hearing aids or cochlear implants, the range of comprehension varies. With those environmental adaptions, along with the use of sign language, the playing field becomes level as the use of technology fills those gaps each individual has. One interesting effect of technology is the fact that some of the things developed for deaf and hard of hearing people are now enjoyed by the general hearing population. We often see hearing people watching captioned television in restaurants; children and families with limited English proficiency learning English

Television Decoder Circuitry Act, the

Accessibility Act and a few others.

Telecommunications Act of 1996, and, recently,

the 21st Century Communications and Video

people using programs like Skype, Hangouts, and FaceTime to communicate via video.

through captioning; and hearing

What does the future hold for us? Being a geek for 50 years myself (and proud of it!), I happen to fully appreciate the potential of technology and how it can further level the playing field down the road. While most of the laws written today take into account the possibility of changes in technology, we must be ever vigilant that the laws which protect our access are not weakened or diminished in any manner. However, one thing is for certain: when the playing field becomes level, the deaf or hard of hearing child, in the words of I. King Jordan, "can do anything ... except hear."

